

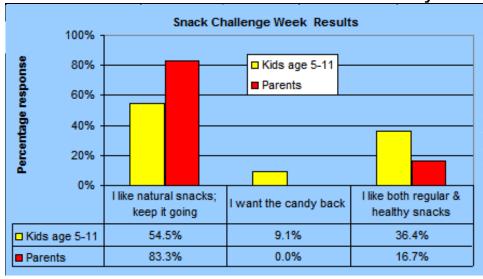
The Take Back Tour Natural Snack Challenge Week

TBT Snack Challenge Week Steps

- 1 Try one week of substituting candy and sodas for delicious, affordable natural products. The Take Back Tour provides the natural items for one week and the owner keeps the profits. The products included:
 - ☐ FruitaBu fruit twirls, strawberry and apple
 - Honey sticks
 - ☐ Fizz Ed drink (carbonate water +fruit juice)
 - □ Crayon fiber/juice drinks
 - ☐ Kashi Trail Mix bars
 - □ Nature's Path Envirokidz gluten-free brown rice bars
- 2 Collect comments from kids, parents & staff
- 3 Evaluate continuing to offer these items. Provide a list of items, their cost, suggested sale price and potential profits.
- 4 Offer prize drawing for comments (1 girl <10, 1 boy <10, 1 teen 13-18, 1 parent, 1 staff)

Snack Challenge Week June 8-15, 2009 Results

The owners will now phase out the junk food and start buying the healthy snacks suggested by the Take Back Tour Ministry
Whoo Hoo!!!! Victory for everyone!



Other comments

I love honey stix and the other stuff is really cool

The honey is great and I like the apple fruit roll, also

She likes the Crayon drinks, honey sticks and lollipops

I would like to see more places do this

I hope we get our candy back

It's good encouragement for the kids to choose healthy

This is much better than the high sugar low nutritional value food

The apple FruitaBu was delicious! wonderful!

| The Take Back Tour Na | tural S | nack C | hallen | ge | | | | |
|---|---------|---------|--------|--------|----------|--------|---------|------------|
| Try one week of substituting candy and sodas for these products | | | | | | | | |
| *cost with available coupons | | | | | | | | |
| | | Case | Each | Sale | Total | Each | Case | |
| <u>Item</u> | Qty | Price | Price | Price | Sales | Profit | Profit | Vendor |
| FruitaBu fruit twirls | 6 | \$3.00 | \$0.50 | \$0.75 | \$4.50 | \$0.25 | \$1.50 | Target |
| Yummy Earth Iollipops, jar | 150 | \$15.97 | \$0.11 | \$0.25 | \$37.50 | \$0.14 | \$21.53 | Amazon.com |
| Kashi TLC cereal bars* | 6 | \$1.99 | \$0.33 | \$0.75 | \$4.50 | \$0.42 | \$2.51 | Walmart |
| Kashi TLC crackers * | 6 | \$2.99 | \$0.50 | \$0.75 | \$4.50 | \$0.25 | \$1.51 | Walmart |
| Envirokidz rice bars* | 6 | \$1.44 | \$0.24 | \$0.75 | \$4.50 | \$0.51 | \$3.06 | Walmart |
| Madhava honey sticks in a jar | 200 | \$22.15 | \$0.11 | \$0.25 | \$50.00 | \$0.14 | \$27.85 | Amazon.com |
| Fizz Ed or Izzie | 4 | \$2.96 | \$0.74 | \$1.00 | \$4.00 | \$0.26 | \$1.04 | Walmart |
| Welch's dried fruits | 9 | \$4.00 | \$0.44 | \$0.50 | \$4.50 | \$0.06 | \$0.50 | Walmart |
| Horizon organic milk single | 3 | \$3.00 | \$1.00 | \$1.00 | \$3.00 | \$0.00 | \$0.00 | Walmart |
| Stretch Island fruit flats | 8 | \$2.00 | \$0.25 | \$0.50 | \$4.00 | \$0.25 | \$2.00 | Walmart |
| Nature's Path toaster pastries | 3 | \$0.98 | \$0.33 | \$0.50 | \$1.50 | \$0.17 | \$0.52 | Walmart |
| (2pk)* Annie's Cheddar Bunnies | 6 | \$2.29 | \$0.38 | \$0.50 | \$3.00 | \$0.12 | \$0.71 | Target |
| TOTAL | | \$71.64 | | \$9.25 | \$136.50 | | \$64.86 | |

Amazon.com items are FREE shipping